#### CSE508 Network Security

#### 4/13/2016 Spam and Phishing

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# **Spam Sources**

## **Commercial entities**

Legitimate or "gray" businesses, advertisers, ...

Spammers' own hosts or open relays → easily blocked

# Botnets

Abuse of ISPs and webmail providers Abuse of legitimate user email accounts Address harvesting from users' address books

## Not an email-only issue

Facebook, Twitter, Yelp, Amazon, online comments, forum messages, ...

Beyond simple messages: "likes," "clicks," fake reviews, ...

# Spam lifecycle

## Gathering addresses

Valid, active addresses are precious

Stolen address books, web crawling, black market, ...

## Message content

Advertising, 419 scams, fraud, phishing, malware, ... Anti-spam filter evasion: content obfuscation

# Spam email delivery

Valid accounts: newly created (sweatshops), hijacked ones, ...

Open relays/proxies (not common anymore)

Malware: most spam comes from infected machines/botnets

## **Email Address Protection**

Keep it safe from address harvesting

Munging: username [at] example.com Image instead of text

CAPTCHAs

. . .



# **Fighting Spam**

# **Content-based filtering**

False positives vs. false negatives Local vs. cloud-based

# Blacklisting

IPs/domains of known spammers, open relays, zombie machines, hosts that shouldn't be sending emails (e.g., ISP DHCP pools), ...

## Honeypots

Relays, proxies, spamtraps (fake email addresses)

# Outbound filtering (block port 25)

SMTP authentication is now mandatory by most ISPs

# **Email authentication**

# **Content-based Filtering**

# Machine learning

Training with labeled "spam" and "ham" messages Feedback from user activities (e.g., "not spam" button)

## **Rule-based systems**

Signatures, regular expressions, patterns, ... Certain keywords, phrases, unusual text, ...

Example: SpamAssassin

## Spam authors try to evade filters

V1agra, Via'gra, Vi@graa, vi\*gra, \/iagra

Intentional spelling mistakes, symbols, weird punctuation, ...

Continuous arms race - example: attackers started using images, defenders started using OCR, ...

## False positives are a challenging problem

Please do not reply to this email as this email address is not monitored. To ensure delivery to your inbox (not bulk or junk folder) please add <u>noreply@timewarnercable.com</u> to your address book.

For additional information please review our most Frequently Asked Questions at any time.

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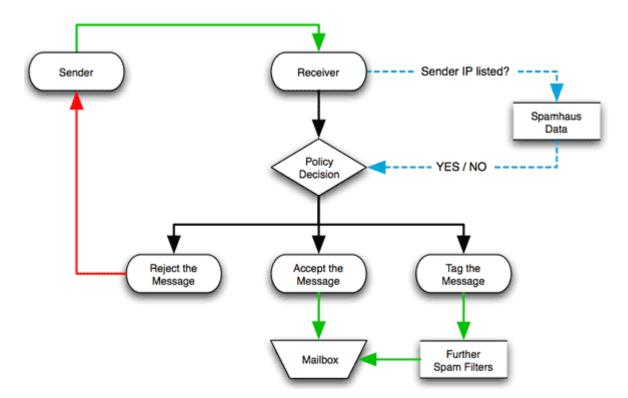
Important program update from MileagePlus.

To ensure delivery to your inbox, please add <u>MileagePlus@news.united.com</u> to your address book.

# **DNSBL Filtering**

DNS Block List: IP addresses, domain names, and other information compiled as a DNS zone

DNS-based: easy to query, light on bandwidth/resources



## False positives, IP addresses change hands, ...

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# **SPF: Origin Authentication**

SMTP allows anyone to send an email with an arbitrary "From" address

## Sender Policy Framework

DNS TXT record with hosts that are allowed to send email from the domain

Receiving SMTP servers compare the IP address that attempts to send an email with the allowed addresses of the domain(s) provided in the HELO and MAIL FROM commands

Helps to block spam at it source

```
mikepo@styx:~> dig google.com TXT
;; ANSWER SECTION:
google.com. 3600 IN TXT "v=spf1
include:_spf.google.com ip4:216.73.93.70/31 ip4:216.73.93.72/31 ~all"
```

#### **DKIM: Email Validation**

DomainKeys Identified Mail: *digitally sign* some email headers and message body

Allows the recipient to verify that

The message is sent from the domain it claims to be sent from The message has not been tampered with

#### Domain's public key is stored in a DNS TXT record

X-Google-DKIM-Signature: v=1; a=rsa-sha256; c=relaxed/relaxed; d=1e100.net; s=20130820; h=x-gm-message-state:mime-version:date:messageid:subject:from:to :content-type; bh=0BSnrwLTQ7KblIwINxoPJN40a/K5PZCIV8atL6a1Dvg=; b=Nch9yEorgibAjkh90ukDL6SU0FYn70qP6AMsWFfpL0+W3iroMoVdKIjKk8Cv6Gc1TW ...

mikepo@styx:~> dig 20130820.\_domainkey.1e100.net TXT
;; ANSWER SECTION:
20130820.\_domainkey.1e100.net. 86400 IN TXT "k=rsa\;
p=MIIBIjANBgkqhkiG9w0BAQEFAAOCAQ8AMIIBCgKCAQEAnOv6+Txyz+SEc7mT719QQt0j6g
2MjpErYUGVrRGGc7f5rmE1cRP1lhwx8PVoHOiuRzyok7IqjvAub9kk9fBoE9u ...

# SPF + DKIM = DMARC

Domain-based Message Authentication, Reporting & Conformance (DMARC)

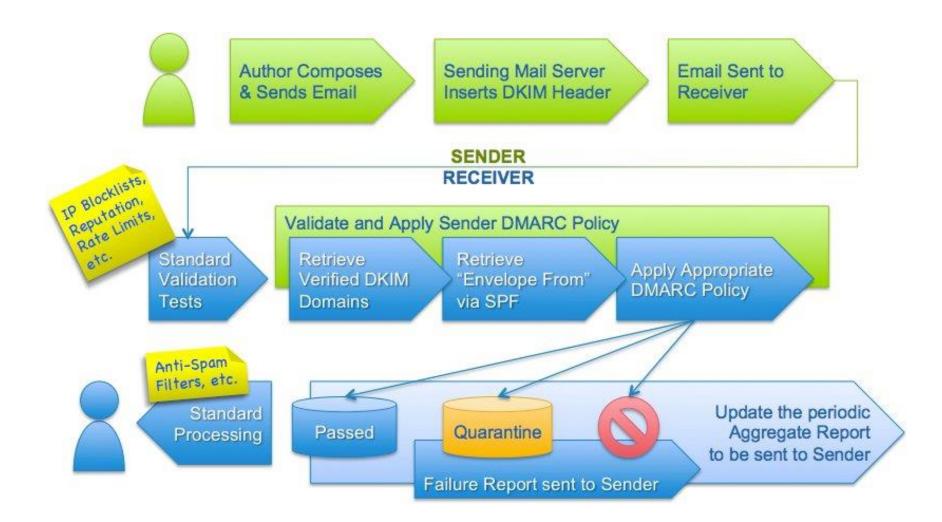
Standardizes how email receivers perform email authentication using SPF and DKIM

Tells receivers what to do if neither of those authentication methods passes – such as junk or reject the message

## DMARC policies are published as DNS TXT records

mikepo@styx:~> dig \_dmarc.google.com TXT
;; ANSWER SECTION:
\_dmarc.google.com. 600 IN TXT "v=DMARC1\;
p=quarantine\; rua=mailto:mailauth-reports@google.com"

## **DMARC Email Authentication Process**



Virus Bulletin : B	log - Torn 🗙 💽					<b>ن</b>	_ 🗆 X		
← → C 🔒	nttps://www.virusb	otn.com/blog/201	5/03_02.xml			Œ	रिट्रे »  <b>≡</b>		
	Coverir	ng the global	threat lands	scape			ĺ		
Blog	Bulletin	VB100	VBSpam	VBWeb	Consulting	Conference	Resource		
TorrentLocker spam has DMARC enabled									
Use of email authentication technique unlikely to bring any advantage. Last week, Trend Micro researcher Jon Oliver (who presented a paper on Twitter abuse at VB2014) wrote an interesting blog post about a spam campaign that was spreading the 'TorrentLocker' ransomware and which, unusually, was using DMARC. TorrentLocker is one of the most prominent families of encryption ransomware — a worryingly successful kind of malware that first appeared two years ago. The malware initially implemented its cryptography rather poorly, but has since become one of the most successful of its kind.									
DMARC is an email technology that builds on both <u>SPF</u> and <u>DKIM</u> . Both these technologies allow a domain owner to take some responsibility for the emails sent from their domain: SPF by listing those IP addresses used to send email; DKIM by digitally signing the emails.									
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# SPF, DKIM, DMARC

SPF validates MAIL FROM vs. its source server

"Envelope" information

DKIM validates the "From:" message header

Plus other message headers and the message body

## Not effective against spammers who

Use their own domains

Use legitimate email services, such as webmail

Pretend to be another user on the same domain

Good for whitelisting and verifying email from trusted sources (.gov, banks, ...)

Besides spam, we also care about phishing...

# Phishing

Spoofed emails pointing to spoofed webpages

Financial institutions, could services, and other targets

# Asking for credentials, credit card numbers, and other sensitive information

"Your Fedex package information"

"Your account has been suspended"

"Your credit card statement"

# Spear phishing

*Enticing* messages that appear to come from well-known individuals or businesses

#### **Address Obfuscation**

Misspelled/similar domain names

From: info@paypa1.com http://www.citybank.com

#### Misleading <A> tags

<a href="http://www.attacker.com">http://www.bank.com</a>

#### Seemingly legitimate/complex/long URLs

http://www.bankofamerica.com.attacker.net/
http://www.visa.com:UserSession=2f6q988316484495&usersoption=
SecurityUpdate&From@61.252.126.191/verified\_by\_visa.html

Homographs, internationalized domain names (IDN), punycode

http://ebay.com (http://xn--eby-7cd.com/) – Cyrillic "a" vs. Latin "a" Most browsers display IDNs only for the system's configured language Punycode if a non-default language or mixed languages are used

Dot-less addresses and other URL encoding tricks www.cs.stonybrook.edu > http://130.245.27.2 > http://2197101314

#### URL shorteners and redirection chains

Hide the actual destination URL

## Recent phishing message targeting SBU users

From: SBU Team <ebrahle2@kent.edu> Date: Tue, Feb 2, 2016 at 8:42 PM Subject: cyber security To: XXXXXXXXXXX

We've detected spam-like activity in your webmail account, which is against our Acceptable Use Policy (AUP).

Kindly click on the link below to verify that you're the owner of the account and not a spammer.

http://is.gd/stonybrooksecure

We apologize for any inconvenience this may have cause you.

Thanks, SBU Team

## Legitimate message from an IT department

From: XXXXXXXXXX Date: XXXXXXXXX Subject: Important! You must change your XXXXXXX password To: XXXXXXXXXXX

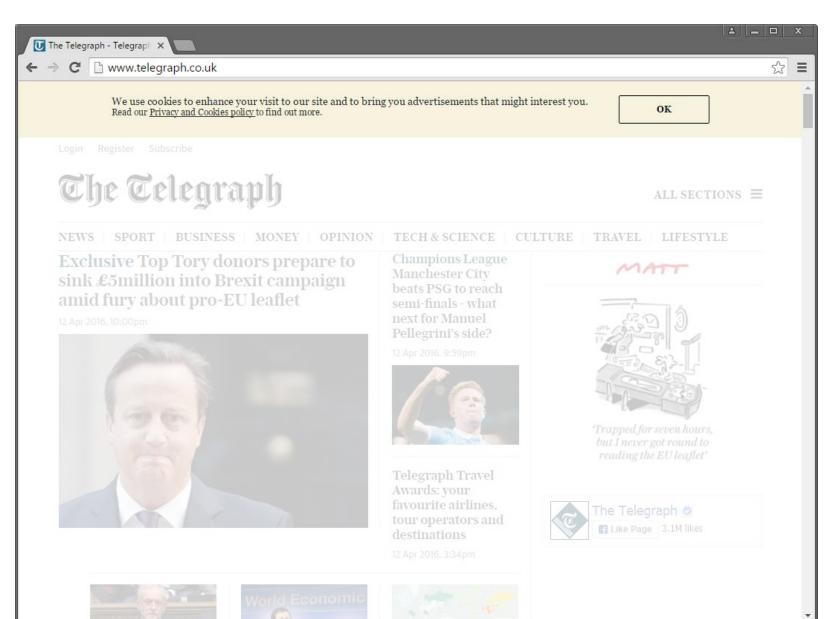
[This is not a spam mail, this email is from me, XXXXXXXXXXXX]

Member of XXXXXXXX Department,

PLEASE CHANGE YOUR XXXXXX PASSWORD!

We just upgraded the security of XXXXXX. Your current password is no longer working. You must change your password if you want to log into XXXXXX. [...]

## More training of users to click on things...



# **Phishing Countermeasures**

# Stop confusing users

Institutions shouldn't include links in emails

## User education

Don't trust links in emails – type the address in your browser (analogous to: don't trust phone calls that ask for your info – always call the number at the back of your card)

# Augmenting password logins

Two-step login: show user-specific information before prompting for the password

Probably too inconvenient

# Anti-phishing filters, tools, ...



# **Spear Phishing**

Well-prepared, personalized, convincing messages targeted to particular individuals

Seemingly coming from trusted colleagues

Personalized for their target: real names, personal and business information, recent activity (e.g., real purchases), ...

Highly effective, used extensively in targeted attacks

Document attachments exploiting 0day vulnerabilities

Many recent incidents

# Maybe rethink email altogether?

Recent secure messaging apps offer many benefits

True end-to-end encryption: the provider shouldn't be able to read message contents

User-friendly verification of contacts' identities

Forward security: ensure past communications will be secure even if private keys are stolen

Open-source design and implementation, code audits

**No spam!** Only approved contacts can send messages

Many encouraging efforts

OTR, Signal, Pond, ...

Proprietary, but better than nothing: WhatsApp, iMessage

Metadata is still there!

